

NACCTFO COURSES
Annual Meeting, Denver, CO
18 July 2022 – 20 July 2022

Title: Leadership: Working with a Polarized Public
Instructor: Michael Kelly
Date/Time: Monday, 18 July 2022, 8:30 am – 11:00 am

Course Description: Differences between people have increasingly become more apparent and driving social and cultural change, and the pandemic has exacerbated them. In this session, we will examine polarization and how it manifests itself in group decision making, attitudes, and intergroup perceptions in a government workplace. We will reveal strategies to address this kind of polarization at an organizational level, within teams, and on a one-on-one basis.

Instructor Biography: Michael Kelly has over 25 years of experience in leadership and organizational development. As the Associate Director of Executive and Professional Development for Wayne State University, Mike oversees the development, design, marketing, implementation and evaluation of consulting engagements, customized leadership development, executive education and certificate programs for corporate clients. He also serves in the university's Procurement Technical Assistance Center (PTAC), where he assists Detroit-based companies pursue and secure government contracts. He holds an MBA from the University of Saint Francis (Indiana).

NACCTFO Contact: Mary Tinkler

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| Title: | Ethics |
| Instructor: | Ryan Fanselow |
| Date/Time: | Monday, 18 July 2022, 1:30 pm – 4:00 pm |
| Course Description: | A discussion of ethical issues relevant to County Treasurers. Topics include trust, fiduciary relationships, conflicts-of-interest, and the ethics of so-called "creative accounting". |
| Instructor Biography: | Ryan Fanselow is an Associate Professor of Teaching at Wayne State University. He received his Ph.D in philosophy in 2011 from the University of Maryland. His teaching and research is in the area of moral philosophy. |
| NACCTFO Contact: | Angela Moreno |

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| Title: | Learning from Neighbors: Local Panel on Best Practices |
| Moderator: | Brady Baybeck |
| Date/Time: | Tuesday, 19 July 2022, 8:30 am – 11:00 am |
| Course Description: | <p>In this interactive panel session, county treasurers from Colorado and border states will describe their unique roles as treasurers and discuss creative ways they address the challenges they face. Presenting will be:</p> <ul style="list-style-type: none">- Jason Carini, Treasurer, Rogers County, Oklahoma- Tracy Fletcher, Treasurer, Albany County, Wyoming- Sheila Reiner, Treasurer, Mesa County, Colorado- Sandy Zoubek, Treasurer, Stanton County, Nebraska |
| Moderator Biography: | <p>Brady Baybeck is an associate professor of political science at Wayne State University in Detroit, Michigan. He currently serves as education coordinator for the President’s Certificate Program with NACCTFO, and has held positions as Director of Graduate Studies and Director of the Master of Public Administration program. His areas of research and teaching are budgeting and finance, data analysis, urban policy and elections administration. He earned his PhD in political science from Washington University in Saint Louis.</p> |
| NACCTFO Contact: | Kate Becker |

Title: Communication Skills Workshop
Instructor: Adrienne Kozlowski
Date/Time: Tuesday, 19 July 2022, 1:30 pm – 4:00 pm

Course Description: Do you have to deliver bad news? Do you feel like you could express yourself better? Have you ever felt misunderstood in the workplace? This workshop will address these questions and the following topics: understanding the communication process, who your audience is and delivering bad news (while keeping the relationship intact).

Instructor Biography: Adrienne Kozlowski holds a part-time faculty appointment in the Department of Communication at Wayne State University. She has worked in the non-profit and for-profit sectors, including the Michigan Humane Society, Richner & Richner, LLC., Common Ground, and The University of Michigan-Dearborn. Adrienne received her BA from Oakland University and an MA from Wayne State University.

NACCTFO Contact: Doris Maloy

Title: Fraud Prevention
Instructor: Cedric Knott, PhD CFE
Date/Time: Wednesday, 20 July 2022, 8:30 am – 11:00 am

Course Description: This workshop will help participants gain an understanding of fraud prevention strategies, including assessing high-risk control and management weaknesses in an organization, creating an investigative plan, and designing and implementing controls and policies to prevent specific fraudulent activities.

Instructor Biography: Dr. Knott is a Certified Fraud Examiner (CFE) who teaches accounting and finance at Wayne State University. He also serves as a Senior Auditor for the State of Michigan. He brings practical life experiences in accounting, finance, investigations, and research into the classroom. He is a veteran, having served in the United States Marine Corps from 1984-1991. Dr. Knott earned is PhD in Applied Management & Decision Sciences from Waldon University, his Master of Science in Administration from Central Michigan University, and his Bachelor of Science in Finance degree from Alabama A&M University.

NACCTFO Contact: Kate Becker