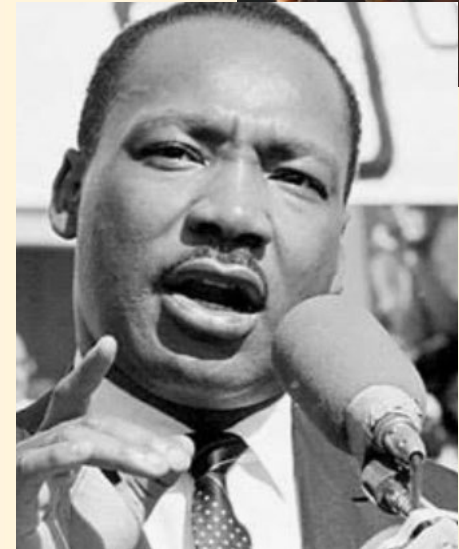




WAYNE STATE
UNIVERSITY





www.menti.com

Enter the code

3233 7760



Proposed Agenda

- Discuss communication challenges from the past year
- Discuss benefits of extemporaneous speaking
- Create and view a low-stakes recording of yourself
- Compare/contrast your recording with a sample

10-10:15 Break

- Discuss sample speech: extemporaneous, emotion, etc.
- Quiet Competence
- Israel Bond Case Study
- Prepare and record 2-minute response



What was your biggest communication challenge this year

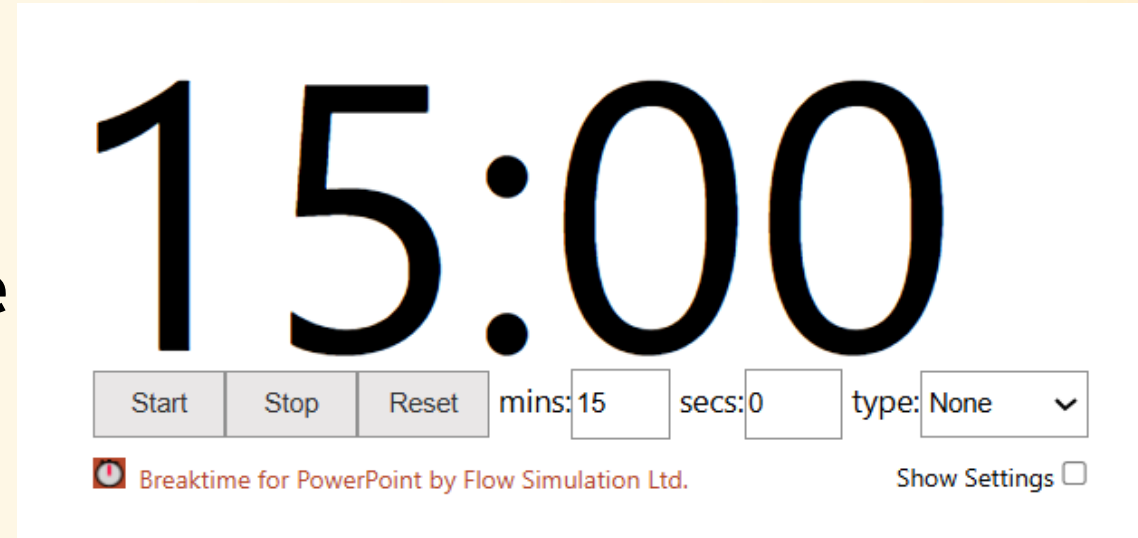
- **What was the situation** (an error, an unpopular decision, etc)
- **What did you do** (social media post, town hall, etc)
- **What did you learn** (never give vague answers, acknowledge the frustration before explaining path forward, etc)



Biggest communication challenge this year

One minute per person:

- **The communication challenge**
- **What did you do?**
- **What did you learn?**



Appoint a Timekeeper - each person gets 1 min to speak



One submission per table:

the **most challenging** communication scenario discussed

Submit on notecard or via Menti?



I get asked all the time:

How do I improve my public speaking?

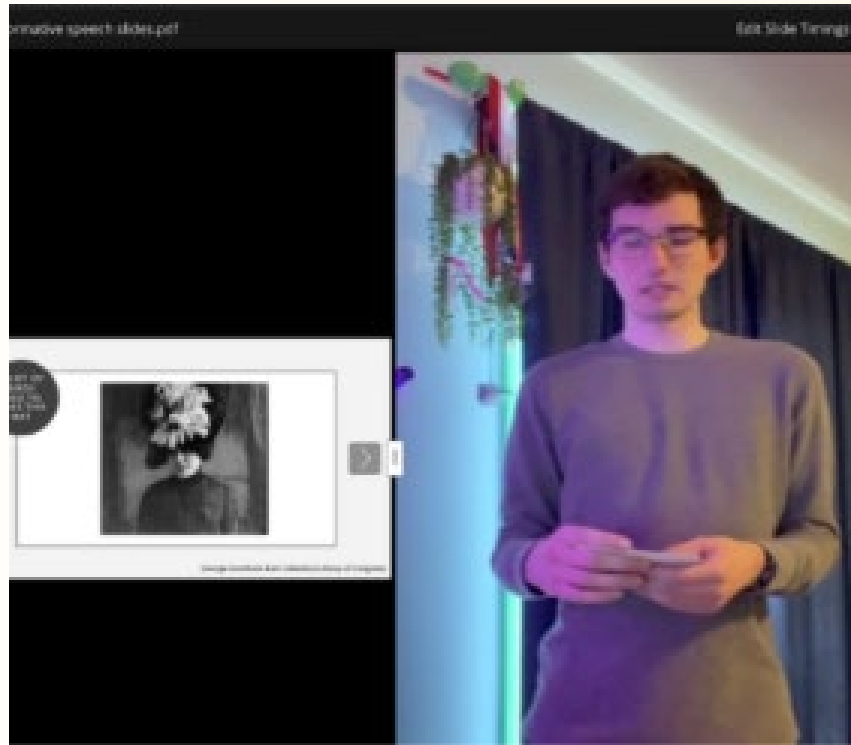
How do I prepare for a presentation?



Is there a shortcut?



20 years of experience



I have noticed an important distinction

Write it all out ahead of time (Manuscript Speaking)

or

Organize thoughts into bullet points (Extemporaneous Speaking)

What do you think?



Write it all out ahead of time

or

Extemporaneous Speaking



How do we improve?

Practice

Extemporaneous Speaking – figuring it out as you say it

Feedback

Watching a recording

Asking for feedback



Low-stakes practice right now

- This is a safe space
- This is a learning environment
- You don't learn to swim by reading a book of directions/tips



How do you explain your job/role?

...and do it in 60-90 seconds



Explain what you do (your role) in **one minute**:

- Write bullet points on notecards – not sentences
- Rehearse out loud for time and word choices (walk around, etc)
- Ask someone to record your remarks and then record theirs
- Don't stop and start the recording! Record it in one take!
- Watch your recording



What do I do/what's my role

Write bullet points on note cards – not sentences

03:00

mins: secs: type:

 Breaktime for PowerPoint by Flow Simulation Ltd.

Show Settings ☐



Stand & Practice – try out phrasings

Extemporaneous speaking:

figure out what you will say by saying it

03:00

mins: secs: type:

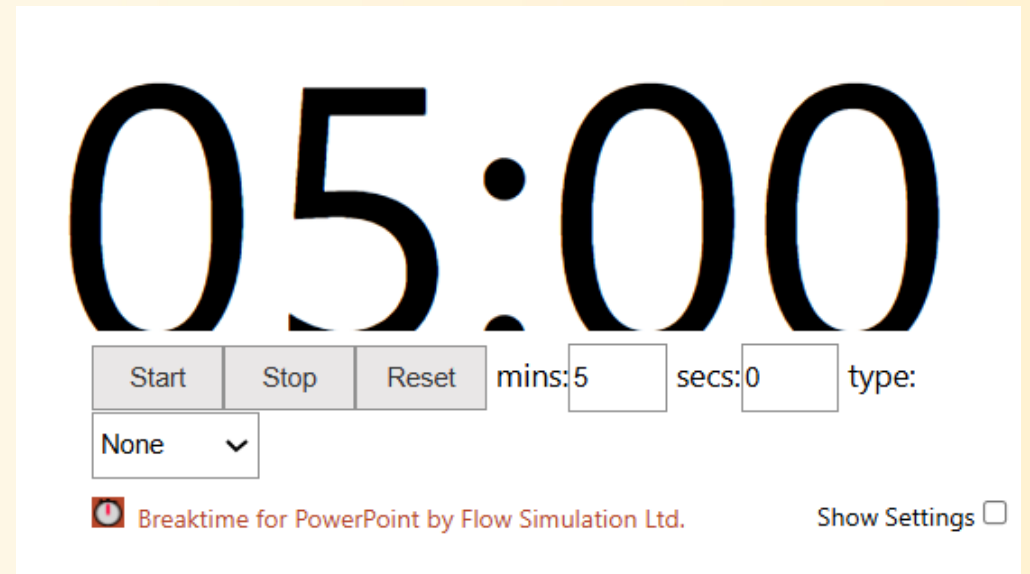
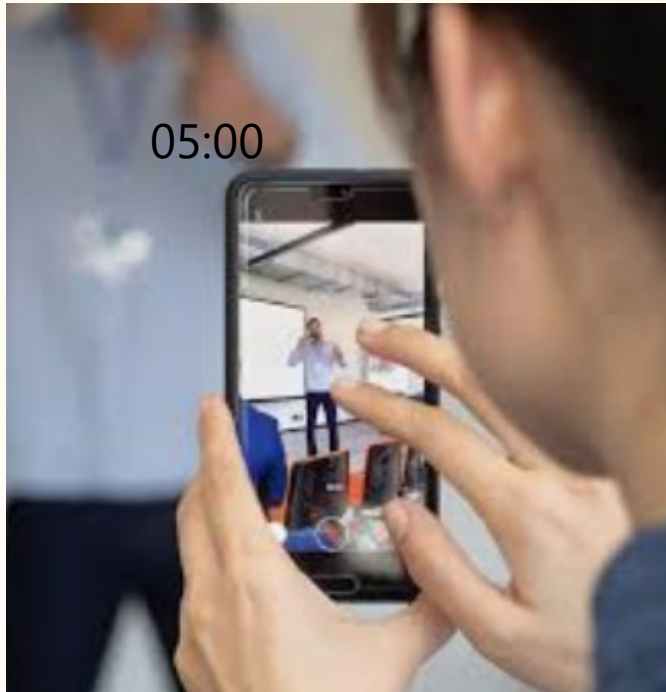
 Breaktime for PowerPoint by Flow Simulation Ltd.

Show Settings ☐



Pair up – Take turns recording each other on your phones

- **60 – 90 seconds** - Don't stop and restart – Record in one take



Watch your own video
(even without the sound is fine)



What did you notice?





Lucas County Treasurer's Office

Lindsay M. Webb, Treasurer



Example of someone explaining their job/role in 90 seconds

<https://www.pbs.org/video/the-role-of-county-treasurer-lteuc4/>

Start at 2:20



15 minute break

15:00

mins: secs: type:



Breaktime for PowerPoint by Flow Simulation Ltd.

Show Settings ☐



Welcome Back

What can we learn from this next video

This is not the kind of video I normally show

Speaker is explaining why he should be elected County Treasurer



Exploring the Canons of Rhetoric through Phil Davison's Campaign Stump Speech

Joshua N. Westwick¹⁰

Assistant Professor
South Dakota State University
Joshua.Westwick@sdstate.edu

Kelli J. Chromey

Doctoral Student
North Dakota State University
kelli.chromey@ndsu.edu

Abstract

A common learning objective of many communication courses centers on speech criticism and evaluation, and the classic canons of rhetoric (invention, arrangement, style, memory and delivery of the speaker) have been used to help communication students achieve these learning outcomes. This teaching activity provides a creative and meaningful way to explore the canons of rhetoric—through assigning students to perform critical evaluation of a popularized YouTube video, the campaign stump speech of Stark County, Ohio, treasurer candidate Phil Davison. Students have responded favorably to the activity and demonstrated an increased awareness and understanding of the rhetorical canons and their use in speech criticism/evaluation.





Discuss with your group

05:00

mins: secs: type:

 Breaktime for PowerPoint by Flow Simulation Ltd.



- How do you intentionally set the tone and energy level at the start of your own presentations?
- How do you find the right balance between showing genuine enthusiasm and maintaining professional decorum?
- How do you ensure your delivery style matches the expertise you want to project?
- How do you use vocal variety, pauses, and breath control to keep your voice strong during longer presentations?



Lessons Learned

Emotional readiness to speak

Feedback from someone you trust

Extemporaneous or from a Manuscript?

Common misconceptions of what makes an effective speaker



So what happened to Phil?

[Phil explains what happened](#)



Bonus material online:

What is quiet confidence? What does it look like?

Quiet Competence Self-Assessment

30 Day Quiet Competence Challenge



How to ask for feedback

- Explain this is an area you are working on
- Explain that this feedback is important to you/your goals
- Ask for feedback:

What would have made this better for you?

- Ask again if the feedback is all positive or vague



How to give feedback

I noticeddescribe what you saw/heard.....

and.....describe the impact it had on you....

It would be helpful to me if you wouldbe specific....



Challenging communication case study

Lucas County investment in Israel Bonds

5:50 – 7:17 how did they approach decision? – 1.5 min

- 3 tenets shared and provided context

7:30 asking Q 7:56 answering Q

10:05 asking question 10:19 – 11:46 response



5 minutes to discuss her response

- Was the context explained well
- Was it grounded in common values/tenets
- Was it defensive
- Was it empathetic
- What follow-up questions are still possible?
- How would a different response be phrased?



Prepare a 2-minute speech in 15 minutes

First ten minutes:

Your table has two scenarios – PICK ONE

Use worksheet to complete the three parts.

Write keywords only for the 3 parts – no complete sentences

Last five minutes:

Record on your phone – one take only! Don't start and stop!



15 minutes to prepare a 2-minute speech

Last five minutes:

Pair up

Take turns recording - one take only! 1-2 minutes only!

Watch your video – sound off



Prepare a 2-minute speech in 15 minutes

First ten minutes:

Your table has two scenarios – PICK ONE

Use worksheet to complete the three parts.

Write keywords only for the 3 parts – no complete sentences

10.00

Start Stop Reset mins: 10 secs: 0 type:

None ▼

 Breaktime for PowerPoint by Flow Simulation Ltd.

Show Settings ☐



Prepare a 2-minute speech in 15 minutes

Last five minutes:

Pair up and record on your phone

One take only! Don't start and stop!

05:00

mins: secs: type:

 Breaktime for PowerPoint by Flow Simulation Ltd.

Show Settings ☐



What we did today

- Shared communication challenges from the past year
- Discussed benefits of extemporaneous speaking
- Created and viewed a low-stakes recording of our speaking
- Compared/contrasted our recording with a sample
- Discussed sample speech: extemporaneous, emotion, etc.
- Quiet Competence
- Israel Bond Case Study
- Prepared and recorded 2-minute response



Menti

Name one idea or insight that you will commit to try

