



# ANNUAL CONFERENCE

## Sponsorship Opportunities

### Capitol - \$10,000

- Five (5) complimentary conference registrations
- 2-4 minute video on your organization shown at opening session (video provided by sponsor)
- Featured article in NACCTFO Treasury Marks eNewsletter
- Opportunity to host a hospitality event in the conference hotel. (Event may not conflict with official conference functions. You are responsible for all arrangements, promotions and costs associated with your event.)
- Sponsor branding included in marketing efforts (logo on NACCTFO homepage and event landing page, conference agenda, banquet program, marketing emails, attendee logistics email)
- Corporate item in conference tote bag
- Registrants list in Excel (name, title, organization, email address)
- Choice of sponsorship:
  - Welcome reception (Sunday evening)
  - Opening session
  - Business luncheon
  - Installation Banquet
  - Pre-banquet reception

### White House - \$7,500

- Four (4) complimentary conference registrations
- Ad in Treasury Marks eNewsletter
- Sponsor branding included in marketing efforts (logo on event landing page, conference agenda, banquet program, marketing emails, attendee logistics email)
- Corporate item in conference tote bag
- Registrants list in Excel (name, title, organization, email address)
- Choice of sponsorship:
  - Name badge sponsor
  - Tote bag sponsor
  - Coffee break sponsor

### Lincoln - \$5,000

- Three (3) complimentary conference registrations
- Logo in Treasury Marks eNewsletter
- Sponsor branding included in marketing efforts (logo on event landing page, conference agenda, banquet program, marketing emails, attendee logistics email)

- Corporate item in conference tote bag
- Registrants list in Excel (name, title, organization, email address)
- Choice of sponsorship:
  - One educational session
  - One break (morning or afternoon)

## **Cathedral - \$2,500**

- Two (2) complimentary conference registrations
- Logo in Treasury Marks eNewsletter
- Sponsor branding included in marketing efforts (logo on event landing page, conference agenda, banquet program)
- Corporate item in conference tote bag
- Registrants list in Excel (name, title, organization, email address)

## **Monument - \$1,000**

- One (1) complimentary conference registration
- Logo in Treasury Marks eNewsletter
- Sponsor branding included in marketing efforts (logo on event landing page, conference agenda, banquet program)
- Corporate item in conference tote bag