

2018-2019 OFFICERS

President Tracey J. Marshall Cass County Treasurer Atlantic, IA tmarshall@casscoia.us

President-Elect Michelle D. McBride St. Charles County Collector of Revenue Saint Charles, MO mmcbride@sccmo.org

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Treasurer Donna D. Peterson Payette County Treasurer Payette, ID dpeterson@payettecounty.org

<u>Secretary</u> Chris Craft St. Lucie County Tax Collector Fort Pierce, FL Chris.craft@tcslc.com

Immediate Past President Joe Grisolano Crawford County Treasurer Girard, KS joeg@ckt.net

<u>NACo Board Member</u> Debbi McGinnis Polk County Collector of Revenue Bolivar, MO collector@polkcountymo.org

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Treasury Marks

The Official Publication of the National Association of County Collectors, Treasurers and Finance Officers (NACCTFO)

January 2019

PRESIDENT'S MESSAGE

President – Tracey J Marshall, IA

Wow! This past year has gone way too fast! I hope everyone takes a moment to enjoy their favorite activities. Feel free to contact me with any questions, concerns or any improvements you may have for the NACCTFO association. Improvements help associations grow. My email is tmarshall@cassia.us Please reach out.

President Visits

Idaho, Florida, Washington, New Mexico and Nebraska and they all appreciate an attendance from NACCTFO. President-Elect Michelle McBride visited Nevada on behalf of NACCTFO.

Upcoming Conferences -

Legislation Conference, Washington, DC March 1-2, 2019 Have you registered yet? Registration closes on February 22, 2019. Hotel Reservations close on January 31, 2019. This is a great time to meet with other County Collectors, Treasurers, and Finance Officers from other States. The agenda for our meetings have been emailed. We have great education opportunities such as, Changing the mind set Office Security, Bitcoin & Blockchain, Civic Engagement in a Digital Age, Creating an Ethical Culture. Sign up and learn! 2019 Annual Conference-Clark County NV Las Vegas, July 9-11, 2019 Details coming soon

Committees

The committees have been assigned and are working hard. There are two new committees this year to help with the NACCTFO Website update and NACCTFO/ NACo Partnership for the two associations. I appreciate everyone's cooperation and willingness to serve our association! If you are not on a committee, I challenge you to step up and get involved? It is a great way to learn more and make new friends!

Executive Nomination Application

Last but not least, the deadline for nomination applications will be May 15, 2019. Submit your application to one of the Nomination committee members. Qualifications to serve as a NACCTFO Officer includes being a current NACCTFO dues paid member, having been an active NACCTFO Member for at least two years, and attendance at two prior NACCTFO meetings before the election cycle.

I hope to see everyone in Washington, DC for the Legislation Conference!

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- Best in class settlement process simplified reconciliation
- · Real-time reporting with download and export capabilities
- FIS support for card chargebacks and ACH returns
- Integration with front-end systems and back end systems







2019 NACCTFO LEGISLATIVE CONFERENCE

NACCTFO Educational Sessions will be held at the <u>Washington Hilton</u>, where the NACo Legislative Conference is being held. Room Reservations are being handled through NACo, **Guaranteed room rate of \$255/night if booked by January 31st.**

If planning to attend both NACCTFO and NACo, you may not need to make two reservations; rooms are based on availability. If you are not able to make one reservation for your entire stay, a separate booking through NACo for their portion of the conference will be required. You can remain in the same room for your entire stay. Visit <u>NACo.org</u>.

Member Registration \$132 by 1/31/2019 or \$157 by 2/22/2019

Includes Friday and Saturday beverage breaks and Saturday Business Luncheon

Cancellation Policy

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Refund of conference registration fee, less an administrative fee of \$25, will be made if a written notice of conference registration cancellation is received no later than January 31, 2019. Cancellation requests should be sent to <u>info@NACCTFO.org</u>. No refund requests will be honored for registrations cancelled after February 22, 2019 or for "no-shows." Note: You are responsible for cancelling your own hotel reservation.

BLOCKCHAIN

Friday, March 1st

8:15 am - 11:00 am Morning Session Changing the Mindset of Office Security: Insider Risk Management

11:00 am - 1:00 pm Lunch on your own

1:00 pm - 3:30 pm Bitcoin and Blockchain?

BUD

Saturday, March 2nd

8:15am - 11:00am Morning Session Civic Engagement in a Digital Age: Bridging the Digital Divide



11:15am - 1:15pm NACCTFO Business Meeting

1:30pm - 4:00pm Creating an Ethical Culture





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Doug Lasher, Clark County Washington

pictured left with then Outstanding Collector/Treasurer/Finance Officer Award Committee Chair, Nancy Weeks, Haskell County Kansas Treasurer, was recognized at the Annual Installation Banquet held July 2018 in Nashville, Tennessee as NACCTFO's 2018 "Outstanding County Treasurer."

Born and raised in Clark County Washington, Doug holds a B.A. in Political Science and a Masters in Public Administration from Lewis & Clark College, Portland, OR. He was appointed by the Clark County Commissioners to the position of County Treasurer on July 5, 1984, after the resignation and retirement of June Sparks. Doug was elected as County Treasurer in November 1984. After 34 years in the County Treasurer's Office and 67 property tax collection seasons, Doug recently retired. He worked in Clark County government for 37 years and was the longest serving county treasurer in the state of Washington and in Clark County.

Doug served from June 1999 to June 2000 as President of the Washington State Association of County Treasurers, as Washington State Director for NACCTFO, on the National Association of County Officials, Intergovernmental Affairs and Finance Committee for NACO.

Doug was one of the first treasurers in the state of Washington to implement the Property Assessment and Collection System, PACS, that combines the billing and collection systems.

In a letter of support for his nomination, Washington State Treasurer Duane A. Davidson said, "Doug is constantly concerned with the well-being of the other county treasurers in Washington State, with a special emphasis on newly elected county treasurers. He mentors new treasurers and helps them understand the role and responsibilities of the office."

This award is presented annually to a person who has been an active member of the Association for at least two years and who serves as a leader in their home state and as a professional of the highest caliber in the operation of their own County Office.

Since this recognition program's inception, the award has been known by a variety of names. From 1965 to 1968 it was the "Distinguished Service Award" and was bestowed upon a worthy County Collector, Treasurer, or Finance Officer who exemplified characteristics of leadership and professionalism. After the 1968 recipient, Stella H. Spencer, the award was renamed in her honor and became the "Stella H. Spencer Distinguished Service Award" for 1969 thru 1971. In 1972 the award was again renamed in honor of the most recent recipient and became the "Victor E. Martinelli Outstanding Treasurer Award." In 2017, the award was again renamed to the now "Outstanding County Collector, Treasurer or Finance Officer Award," reflecting the recipient's official title.

A "Distinguished Panel of Judges" who are not affiliated with NACCTFO nor known to the membership, selects the winner. The award is presented at the NACCTFO Installation Banquet at its Annual Conference each July. The nomination application is limited to no more than 1,000 words and no more than five individual attachment items, including letters of recommendation and/or other recognition forms. Non-compliant entries will be returned un-judged.

Applications are due 90 days BEFORE the July conference. Questions can be directed to the Chair of the Selection Committee, Kate Becker, email: kbecker@audraincounty.org or phone: 573-473-5824

Download the Nomination Form at www.NACCTFO.org



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MEET YOUR EXECUTIVE BOARD'S NEWEST MEMBER



Chris Craft, St. Lucie County Florida Tax Collector was installed as NACCTFO Secretary at the July 2018 Annual Conference. Chris was born and raised in Fort Pierce, Florida. He began his political career when he was elected to the St. Lucie County Board of Commissioners in November of 2004. Chris was re-elected and served as chairman of the board twice during his tenure. In 2012, he was elected St. Lucie County Tax Collector and has served the public in that role ever since. Chris has also served as chairman of the Florida Tax Collector's Service Corporation. Before holding public office, Craft graduated from Westwood High School in 1992, studied sociology at Indian River State College (IRSC) and started his career working for Coca-Cola. He has a daughter, Sydni, who is currently attending the University of Central Florida and a son, Carson, who just turned 2.

Want to be more involved in NACCTFO?

Have you thought about becoming NACCTFO's next Treasurer? The <u>Officer Candidate Nomination Form</u> is available online. Completed Nomination Forms are due no later than May 15th each year.





July 9 - 11, 2019 Annual Conference Clark County, Las Vegas, Nevada

February 28 - 29, 2020 Legislative Conference Washington Hilton, Washington DC

July 14-16, 2020 Annual Conference Orange County, Orlando, Florida



Is your website ADA Compliant?

New Americans with Disabilities Act (ADA) regulations for web accessibility went into effect January 2018.

It's time to:

- Review <u>Website Content Accessibility</u> <u>Guidelines (WCAG 2.0)</u>
- Conduct an audit of your site
- Make sure your site is keyboard-friendly
- Add Alt Text to all images
- Enable Resizable Text
- and more...

LEGISLATIVE UPDATE

From NACCTFO Legislative Chair Michael G. Diskin, Essex County, NY

What's the buzz?

Russia/Mueller investigation... 2018 Election issues... Border Wall funding... Government shutdown... more



On January 3, 2019, a bi-partisan bill was introduced to restore the State and Local Tax (SALT) deduction that was previously capped at \$10,000 in the 2017 Tax Cuts and Jobs Act. House members Nita Lowey (D-NY) and Peter King (R-NY) introduced the Securing Access to Lower Taxes by Ensuring Deductibility Act of 2019."

The SALT deduction allows taxpayers to deduct their paid State and Local taxes from federal taxable income. There seems to be widespread support from Counties and NACo continues to work with Congressional leadership to restore the full deductibility of SALT.

The Patient Protection and Affordable Care Act of 2010 included a measure to implement a 40% excise tax on employer paid health insurance that exceed a previously specified amount. Commonly known as the "Cadillac Tax," it has been postponed several times and is now set to take effect in 2020. Late in 2018, House Republicans released a package of tax provisions that would further delay the implementation until 2022. Because of objections to other parts of the package from the Democrats, its outcome remains in question. NACo supports a full permanent repeal of this "Cadillac Tax"





From the desk of ...

ASSOCIATION <u>Debbi McGinnis</u> of COUNTIES NACCTFO NACo Board Member

Hello Everyone!!!

I am enjoying my extra duties as your NACCTFO representative to the NACo Board of Directors. I was recently elected by the Board to serve on the Audit Committee. NACo and NACCTFO are both collaborating to make each of our organization stronger with members who understand finance and the importance of tax revenue.

I have recently learned that the NACo by-laws do NOT prohibit affiliate members (NACCTFO) from running for the Executive Board. We would be well represented to have the FIRST affiliate on the Executive Board, so keep that in mind as you work in leadership with our organization. And in line with leadership enhancement, NACo has instituted a new online program for High Performance Leadership. Details are available at www.naco.org/skills

Please let me know if you have questions about NACo. I may not know all the answers but I can find out who does.

Treasury Marks

ASSOCIATE MEMBERS & SPONSORS INFORMATION NACCTFO appreciates the support of its partners!

Treasury Marks is published twice annually and is an opportunity to be spotlighted as a sponsor. Contact

AssociateMember@NACCTFO.org

- NACo Partner Full page article
- Diamond Full page spotlight article from a NACCTFO member-client
- Platinum Full page ad
- Gold Half page ad
- Silver Quarter page ad
- Bronze Business card ad



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NACCTFO CERTIFICATION PROGRAM UPDATE



NACCTFO has long partnered with universities to provide high quality certification programs at its meetings. As of January 1, 2019, NACCTFO has partnered with Wayne State University, a premier urban research university in Detroit, Michigan. Wayne State is pleased to work with NACCTFO, providing continuing education (CEU) certification through its Graduate Program in Public Administration and its Office of Executive and Professional Development.

The certification program will continue as before, with participants able to earn levels of certification based on the number of courses attended. Specific information about the levels is available on the NACCTFO website at http://www.nacctfo.org/site/AboutNACCTFO/CertificationProgram/tabid/121/

Default.aspx. There are four levels: Government Finance Officer (21 CEUs), Finance Executive (60 CEUs), Finance Professional (84 CEUs), and Finance Master (100 CEUs). Those who earn the top level are eligible to be recertified at 50-credit intervals.

For those who have attended conferences prior to 2019, credits earned at the University of Missouri – St. Louis (UMSL) will still be valid. Those eligible for UMSL certificates earned in 2018 will receive them at the NACCTFO Annual Meeting in July 2019. Wayne State will accept UMSL CEUs for transfer, provided that a minimum number are earned at Wayne State: 12 for the Government Finance Officer, 33 for the Finance Executive, 45 for the Finance Professional, and 84 for the Finance Master.

Any questions about the program and CEU transfer can be directed to the Education Coordinator, Brady Baybeck, at <u>brady.baybeck@wayne.edu</u>.

On the lighter side ...

- 1. What kind of bank has nothing but water in it?
- 2. What women is upset when she loses 20

"The function of education is to teach one to think intensively and to think critically. But education which stops with efficiency may prove the greatest menace to society. The most dangerous criminal may be the man gifted with reason but no morals. ... We must remember that intelligence is not enough. Intelligence plus character—that is the goal of true education." —Martin Luther King Jr., speech at Morehouse College, 1948

Benefits of NACCTFO Membership!

Multiply the benefits you derive from participating in your state association by the number of counties in fifty different states. The possibilities, unique perspectives and different ways of doing things are endless.

NACCTFO Objectives

- Promote professional growth of its members
- Develop a higher level of service efficiency and character to both the general public and county government
- Proactive in federal legislation and regulations that affect county government, tax collection, and treasury management

Line to the fighter side... As the fighter shows a space of the space

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Treasury Marks

NACCTFO 2018-2019 STANDING COMMITTEES

	<u></u>	010-2017 STAILDIN	
Title	Name	County, State	E-mail
AUDIT COMM	ITTEE		
CHAIR	Eric Stierman	Dubuque, IA	eric.stierman@dubuquecounty.us
MEMBER	Doris Maloy	Leon, FL	maloyd@leoncountyfl.gov
MEMBER	Jason Carini	Rogers, OK	treasurer@rogerscounty.org
BUDGET COM	MITTEE		
CHAIR	Donna Peterson	Payette, ID	dpeterson@payettecounty.org
MEMBER	Dolores Ortega Carter	Travis, TX	dolores.carter@traviscountytx.gov
CONFERENCE	COMMITTEE		
CHAIR	Michelle McBride	St. Charles, MO	mmcbride@sccmo.org
MEMBER	Dolores Ortega Carter	Travis, TX	Dolores.carter@traviscountytx.gov
EDUCATION 8		E	
CHAIR	Lance Beshires	Chester, TN	chestertrustee@usit.net
MEMBER	Angela Moreno	Yuma, AZ	Angela.Moreno@yumacountyaz.gov
MEMBER	Kate Becker	Audrain, MO	kbecker@audraincounty.org
MEMBER	Mary Tinkler	Charleston, SC	MTinkler@CharlestonCounty.org
MEMBER	Sarah Benatar	Coconino, AZ	sbenatar@coconino.az.gov
LEGISLATIVE C	OMMITTEE		
CHAIR	Michael Diskin	Essex, NY	mdiskin@co.essex.ny.us
MEMBER	Deanna Curry	Power, ID	dcurry@co.power.id.us
MEMBER	John Drew	Nassau, FL	jdrew@nassautaxes.com
MEMBER	Tyler McCullough	Grundy, TN	grundytrustee@gmail.com
NOMINATION	S COMMITTEE		
CHAIR	Joe Grisolano	Crawford, KS	joeg@ckt.net
MEMBER	Barbara Ford-Coates	Sarasota, FL	bfc@sarasotataxcollector.com
MEMBER	Ken Parish	Kent, MI	ken.parrish@kentcountymi.gov
MEMBER	Lance Beshires	Chester, TN	chestertrustee@usit.net
MEMBER	Mary Ann Heiser	Lemhi, ID	treasurer@lemhicountyidaho.org
MEMBER	Michael Diskin	Essex, NY	mdiskin@co.essex.ny.us
MEMBER	Sandy Zoubek	Stanton, NE	cotreas@stanton.net

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January 201	9		Page I
	NACCTFO 2	018-2019 COMMIT	TEES (cont'd.)
OUTSTANDING	G COUNTY COLLECTOR, TREASU	JRER, OR FINANCE OFFICER AW	ARD COMMITTEE (FKA Martinelli Award)
CHAIR	Kate Becker	Audrain, MO	kbecker@audraincounty.org
	Remaining members to b	e appointed by committee chair	in accordance with Bylaws.
		PRESIDENT'S COMMITTEE	 :S
AMBASSADOR	SPONSORSHIP COMMITTEE		
CHAIR	Barbara Ford-Coates	Sarasota, FL	bfc@sarasotataxcollector.com
MEMBERS	Pat Sharp	Lane, KS	lanetreas@st-tel.net
	Sheila Palmer	Platte, MO	spalmer04@aol.com
CONSTITUTIO	N, BYLAWS, & RESOLUTIONS/P	OLICIES & PROCEDURES COMM	
CHAIR	Tyler McCullough	Grundy, TN	grundytrustee@gmail.com
MEMBERS	Delores Smith	Wise, VA	smith_d@wisecounty.org
	Renee Twedt	Story, IA	rtwedt@storycountyiowa.gov
	Tammi Davis	Washoe, NV	tsdavis@washoecounty.us
MEMBERSHIP	PUBLIC RELATIONS COMMITT	EE	·
CHAIR	Linda Kizzire	Sedgwick, KS	lkizzire@sedgwick.gov
MEMBERS	Teb Beaty	Rutherford, TN	tbeaty@rutherfordcounty.org
	Tine Wines	Gooding, ID	twines@co.gooding.id.us
NEWSLETTER	COMMITTEE		
CHAIR	Michelle McBride	St. Charles, MO	mmcbride@sccmo.org
PROPERTY ASS	SESSED CLEAN ENERGY (PACE)	COMMITTEE	<u>.</u>
CHAIR	Jenine Windeshausen	Placer, CA	jwindesh@placer.ca.gov
MEMBERS	Candace Meredith	Lancaster, NE	cmeredith@lancaster.ne.gov
	Debbi McGinnis	Polk, MO	collector@polkcountymo.org
	Jim Platt	Bates, MO	jimplatt21@hotmail.com
	Joe Grisolano	Crawford, KS	joeg@ckt.net
	Kelly Renfrow	Wells Fargo	kelly.renfrow@wellsfargo.com
	Lydia McEvoy	Clay, MO	Imcevoy@claycountymo.gov
	Michelle McBride	St. Charles, MO	mmcbride@sccmo.org
	Nancy M. Bearce	Bernalillo, NM	nmbearce@bernco.gov
	Sandie Arnott	San Mateo, CA	sarnott@smcgov.org
	Sarah Benatar	Coconino, AZ	sbenatar@coconino.az.gov
NACo/NACCTF	O PARTNERSHIP COMMITTEE		
CHAIR	Sandy Zoubek	Stanton, NE	cotreas@stanton.net
MEMBERS	Debbi McGinnis	Polk, MO	collector@polkcountymo.org
	Eric Sullivan	Thurston, WA	eric.sullivan@co.thurston.wa.us
	Eric Rodriguez	Dona Ana, NM	ericrod@danaanacounty.org
	Jack Peterson	NACo	jpeterson@naco.org
	Kate Becker	Audrain, MO	kbecker@audraincounty.org
	Matt Chase	NACo	mchase@naco.org
	Tracey Marshall	Cass, IA	tmarshall@casscoia.us

TOTAL EXPENDITURES

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101,782.88

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106.512.63

TREASURER'S REPORT

National Association of County Collectors, Treasurers and Finance Officers 2016-2017 2017-2018 2018-2019 ACTUAL (Final) ACTUAL (Final) BUDGET ED ACTUAL thru 12-31-2018 REMAINING INCOME 52.329.80 57.152.49 \$ 58,000.00 100 Dues s s s 55.217.56 s 2.782.44 101 Leg Conf Account \$ 5,760.67 s 4,550.01 \$ 5,500.00 \$ 1,056.00 \$ 4,444.00 102 Annual Conf Account \$ 12.391.55 \$ 20.322.04 \$ 15,500,00 s 15,500.00 103 Donations/Sponsors \$ 50,755.00 \$ 69,400.00 \$ 43,000.00 \$ 43.000.00 \$ s 104 Interest 524.91 \$ 221.96 s 85.00 s 158.67 (73.67)105 Miscs s s TOTAL INCOME s 121,761.93 \$ 151,646.50 \$122,085.00 s 56,432.23 s 65,652.77 EXPENDITURE S Training Expense 33,524.88 s 201 Continuing Education \$ \$ 35,739.71 \$ 37,000.00 \$ 463.40 36,536.60 203 Plaques/Awards \$ 578.84 \$ 315.14 \$ 1,000.00 \$ 1,000.00 Total Training Expense s 34,103.72 s 36.054.85 \$ 38,000.00 s 463.40 \$ 37,536.60 Conference Expenses Columbus, OH Opryland, TN Las Vegas, NV \$ s \$ 300 Legislative Conference 8,408.55 12,353.72 \$ 10,500.00 10,500.00 301 Annual Conference \$ 37,740.76 60,819.47 \$ 44,000.00 \$ 44,000.00 \$ Total Conference Expense s 46,149.31 s 73.173.19 \$ 54,500.00 s 54,500.00 s Board Expense 400 Executive Board (Sept Meeting) s 4.097.93 s 5.133.29 S 244.16 s (244.16)400-1 September Planning Meeting \$ 5,000.00 s 3,964.04 400-2 Administrative Services \$ 600.00 401 President's Travel s 8.171.60 \$ 4.390.52 \$ 12,000,00 s 3.027.00 s 8.973.00 402 NACo Board Member \$ 2,593.94 \$ 4,100.01 \$ 3,500.00 s 1,113.20 s 2,386.80 \$ \$ 403 President's Gift 350.00 350.00 s 350.00 s 350.00 \$ 404 Conference Site Visit 1,477.61 s 1,474.33 s 3,000.00 s 2,517.19 s 482.81 405 Board Officer Travel s 3,408.60 s 4,414.58 \$ 1,900.00 553.60 s 1.346.40 s Total Board Expense s 20.099.68 s 19.862.73 \$ 26,350.00 \$ 11.419.19 s 13.294.85 Operations Expense s s 500 Bank Charges 37.50 -501 Newsletter - Printing s -\$ 502 Newsletter - Postage \$ \$ \$ \$ 100.00 503 Postage 14.70 25.03 100.00 505 Supplies \$ 269.99 \$ 295.50 \$ 200.00 \$ 200.00 506 Telephone/Website 822.16 s 860.05 550.00 \$ s \$ s 264.52 285.48 \$ 507 Miscellaneous - Pay Pal Charges \$ 100.00 100.00 508 Checks s 85.00 s 85.00 \$ \$ 2,200.00 \$ 2,200.00 \$ 509 Dues Billing 285.82 \$ 1,789.30 410.70 \$ 510 Income Expense - Investments 1,181.18 Total Operations Expense s 1.430.17 s 3,380.58 s 3,235.00 s 2.053.82 s

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